To

The Vice Chancellor (VC),
Rawalpindi Medical University,
Rawalpindi.

Subject: **AWARENESS SESSION ON "ENTREPRENEURIAL FEMALE YOUTH PITCH COMPETITION" AND "SKILLS DEVELOPMENT THROUGH AMBASSADOR PROGRAM FOR FEMALE UNIVERSITY STUDENTS ACROSS PUNJAB" ON 15TH SEPTEMBER 2025 (MONDAY).**

With reference to the subject cited above, it is stated that Women Development Department (WDD), Government of the Punjab has launched two flagship initiatives under ADP Schemes 2025-26 titled **"Entrepreneurial Female Youth Pitch Competition"** and **"Skills Development through Ambassador Program for Female University Students Across Punjab"** for empowering female youth in higher education institutions across the Punjab.

2. Keeping in view, Women Development Department has planned to conduct an awareness session in Rawalpindi Medical University, Rawalpindi on **15th September 2025 (Monday).** The purpose of the session is proposed to:

- Introduce students to the above initiatives and their long-term benefits.
- Motivate female students to participate in the pitch competition and register as ambassadors.
- Provide clarity regarding eligibility, participation process, and opportunities available through these platforms.
- Strengthen linkages between the Women Development Department and academic institutions for collective efforts towards women's empowerment.

3. In view of the above, it is requested that your good office may kindly facilitate the institution of the Awareness Session in Rawalpindi Medical University, Rawalpindi and extend necessary support to encourage maximum participation of female students.

4. Your cooperation will be highly appreciated in advancing the cause of women's development and entrepreneurship in Punjab.

Section Officer (P)

CC:

1. PS to Secretary, Women Development Department.
2. PA to Additional Secretary, Women Development Department.
3. Office File.

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